



PRESS RELEASE

Montpellier (France), January, 23rd 2008

Pleyo unveils « Origyn », the multimedia Web environment for Consumer Electronic devices.



"**Origyn**" is a comprehensive Web framework for Consumer Electronic devices.

This framework is dedicated to mobile and home-based CE devices such as mobile phones, personal multimedia players, digital radios, GPS, e-book readers, and so on, as well as TV decoders, multimedia photo-readers, media-centers, home-gateways, DVRs, etc.

« **Origyn** » is based on « **Origyn Web Browser** » and a set of Web Extensions based on open or closed source modules.

Origyn Web Browser v2 is an open-source Web browser for Consumer Electronic devices, available from www.sand-labs.org, and based on the Webkit framework initiated by Apple (www.webkit.org).

Origyn ensures operation of the User Interface, and provides Local Applications and External Services, both based on Web technologies.

Local resources of the device (hardware-accelerated graphics, mass storage, digital or analogic tuners, hardware decoders, etc.) are leveraged by **Origyn**, simply and effectively, within a fully Web-based world.

Pleyo's solution is based on various components:

- **Origyn Web Browser** v2, including an hardware abstraction layer. **Origyn Web Browser** is a free and open-source code, available at www.sand-labs.org.
- **Origyn Web Extensions**, a library of web-extensions such as AV-Core (audio & video reader), DVB-Core (DVB control), SIP, SYNC (synchronisation engine for devices) and now IVY (X10 control for home-networking environment).
- **Origyn SDK**, allowing quick and flawless developments into **Origyn** for new Web Extensions.

Origyn bundles all these components and is already available for several hardware & software platforms.

For more information, contact us at www.pleyo.com

About Pleyo

Pleyo is a Web-based solutions for CE devices software vendor. **Pleyo** is a Consumer Electronic « web-enabler ». **Pleyo** offers a range of bundled solutions for CE devices in order to deliver contents and services.

More details on www.pleyo.com

About Sand-labs.org

Sand-labs.org is an open-source Web Community for Consumer Electronic Devices. **Pleyo** is the main sponsor of this Community.

More details on www.sand-labs.org

