



Press Release

PLEYO presents Multimedia Widgets at IBC 2007

PLEYO presents Multimedia Widgets for mobile telephones, multimedia players and TV decoders, based on an open source web browser.

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At IBC 2007, PLEYO will present, on NETIA stand (8.241), a consumer device empowered with Multimedia Widgets.

The interface is accessed via a wifi consumer multimedia player (N800 of NOKIA) and provides various services based on 3 modes:

- local services and content stored on the device
- evolved remote services and content, available from a dedicated server, in this case equipped with the Manreo Hypercast Warehouse solution by NETIA, a PLEYO partner.
- web-based services and content available on the Internet, such as Stage6 (DivX) and Amazon.

The Manreo Hypercast Warehouse solution by NETIA offers access to content, as numerous as they are varied, using precise indexing criteria.

PLEYO offers solutions providing access to these services via consumer devices as well as their aggregation and management on a Web Services platform dedicated to the devices.

This platform is customisable and adaptable to various operator environments and is able to integrate multiple services. The terminal-integrated solution is available for numerous types of devices, from mobile telephones and multimedia readers, to set-top boxes and TV sets.

These Widgets make use of OWB, PLEYO's open source web browser (www.sand-labs.org), which constitutes an evolution of Webkit (www.webkit.org), Apple Inc's open source project.

